

COMPANY PROFILE

2025



EDUCATION CONSULTING

Your trusted partner in the business of Education

www.olmec-education.com



WHO WE ARE

Olmec Consulting is a specialized consulting firm with 12 years of experience, founded by industry experts with extensive knowledge.

As a boutique consultancy, we focus on specific industries and sectors, with a strong emphasis on Education.

THE JOURNEY

Olmec Education, a division of Olmec Consulting, specializes in providing services within the education sector.

Established in Dubai's Knowledge Village Free Zone, UAE, we have collaborated with investors across various educational institutions and sectors in the region.

Founded in 2010, we have successfully undertaken projects for clients across the GCC, India, Pakistan, Iran, the USA, and beyond.

Our Values



Professionalism

Striving professionally to fulfill client needs.



Integrity

Maintaining honesty in every client interactions.



Transparency

Maintaining clear and open communication in all client dealings.



Excellence

Striving for excellence in every client interaction.

Our Differentiator



Track Record

Over a decade of market presence



100% Success

Granted approval for all cases submitted for school and nursery approvals.



Expertise

Secured approval for multiple curriculum, including Indian, UK, American, Montessori, Waldorf, Chinese, & IB.

01

Our Services



Education Services

1

New Education Business

- Market Research/Feasibility Study for new Institutions.
- Location appropriateness verification.
- Management recruitment.
- Procurement of assets.
- Design Services.

2

Approvals / Accreditations

- University / Branch Campus Approvals.
- New School & Nursery Approvals.
- New Nursery Set Up Services.
- IB / UK School Accreditation.

3

Education Investment

- Help Buy an existing education asset.
- Sell your Educational business.
- Deal structuring and valuation of business.
- Due Diligence.

4

Branding / Marketing / Events

- Branding and communications.
- Architectural design.
- Digital Marketing.
- Educational events managing.

School Services

01

Feasibility

Feasibility study, Business plan with market research to define curriculum, location & student numbers fees, etc.

03

School Design

Designing of the proposed school as per the regulatory framework & the curriculum demands.

02

Sourcing Land

Help procure school plots from various agencies.

04

Accreditation

Compile the accreditation process for you with Accreditation with IB or UK curriculum.

05

Academic Plan approval

Academic plan approval from regulators for the new school, i.e. KHDA/ADEK/MOE.

Our work has earned high praise from regulators, as we maintained an outstanding success rate and have secured approvals for a diverse range of curricula, including UK, IB, Indian, American, Montessori, Steiner (Waldorf), and Chinese programs.

Comprehensive Services – Nursery

1

Planning Services

- Business Plans.
- Financial Plan.
- Market Research – Primary & Secondary.

2

Design & Approvals

- Interior Design & Civil Defense approval & DHA.
- DED approvals.

3

Regulatory Approvals

- Academic Plan.
- Approval (KHDA).
- Location.
- Suitability.

4

Other Services

- Recruitment.
- Furniture.

Other Services

01

Higher Education Approvals

University approval for new branch campus of universities or new local university.

02

Higher Education Diploma Courses

Approval for Diploma courses from Either TVET or other local bodies.

03

Design Services

Educational design Services.

02

Our Projects



Nursery

Projects Delivered

- Market research & target population estimate for Erudio Early Childhood Center in JVC.
- Market research including focus groups and In-depth parent interviews for a new nursery catered to Arab & Emirati population for a Private investor.
- Business & Financial Plan for Establishing a New Nursery in Dubai under The Learning Experience (TLE) Franchise from the U.S.
- Plan & approval for the new premises of Victory Heights School in Sports City – Dubai.
- Business plan & academic plan for the Westfield Nursery & Blue Bird Nursery for Atticus Education in Dubai.
- Approval for the Montessori & US curriculum Nursery In Abu Dhabi by the Abu Dhabi International School.
- Financial plan, market demand & academic plan approval for First Step Nursery in Fujairah.
- Plan for Al Dana Nursery to open in Dubai with an approval process.
- Comprehensive plan for a Private Investor to Establish a Nursery in Al Nahda, including Site Visits, Location Recommendations, & Facility Suitability Assessment.
- Academic plan approval for Steps Nursery – Sharjah.

Schools

Projects Delivered

- Approval for IB school in Dubai For Inter Star Group.
- Approval for UK curriculum school in Dubai.
- MNR School for Dubai.
- Approval for first Chinese school in Dubai – 2020 (first government school outside China, in collaboration with the Chinese Embassy).
- Future Bright School, Ajman.
- Smart Vision School – Dubai, with Quantitative market research.
- Scientia School Dubai.
- School design for New school by Al Barari.
- Dubai Model School with Primary research.
- New school for Abu Dhabi International School Group in Sadiyat Island for the purpose of bank financing.
- The feasibility of a new building for Abu Dhabi International School for bank financing.
- New school with full special need for sunshine group with Primary research.
- Feasibility study for Waldorf curriculum school in Dubai.

Schools

Projects Delivered

- Business plan for new PACE Group School in Dubai with primary research.
- Market Research, business & academic plan and all documentation & liaison related to approval of Three New School licenses in Dubai Including Land from Government Authorities.
- Victory Heights Primary School 2019 EYFS, new FS campus extension approval & Fee Approval.
- Al Maharat Private School (2019), British Curriculum addition.
- Abu Dhabi International School Nursery (2019) Montessori, Pre-School.
- Atticus Group two nurseries Dubai (2020), EYFS, ELC
- Star International School – Al Qusais (2020), British Bank.
- Al Dana Nurseries Ajman, Dubai, Umm Al Quain 2020–2022, EYFS, ECC.
- Al Maharat Private School (2022) Moe to UK Curriculum change.
- Paddington Nursery JLT, Dubai (2023), EYFS, ECC.
- South Point British School – Dubai South (2023). UK Curriculum to open in 2025.
- Opening of Victory Heights Primary School's new branch in 2023. UK Curriculum to open in 2025.

Higher Education

Projects Delivered

- Feasibility study for Bicocca Italian University in Dubai.
- Strategic consulting to National Bank of Kuwait – alternate investment to invest into Herriot Watt University UAE.
- Feasibility study / Business plan for Diamond developers to set up a new sustainable university in UAE.
- All documentation and business plans for establishing a branch campus of Preston University in Dubai.
- All documentation, including business and financial plans, for establishing a Shiraz University branch campus in Dubai.
- Feasibility Study for Branch campus of prominent UL University.

03

Our Team



Dr. Jihad S. Nader

Higher Education Consultant

With 30+ years of academic and leadership experience, including Provost and Chief Academic Officer at AUD, he has held key roles at top universities worldwide. His contributions span academia, business, and government across North America, Europe, and the Middle East, earning multiple awards for teaching and research excellence.

Dr. Nader holds a Ph.D. in Finance from the University of Toronto and an M.B.A. and B.B.A. from the American University of Beirut.

Some of Dr. Nader's leadership positions:

- Vice Chancellor & CEO (2019–2022) American University in Dubai (AUD). Vice President for Institutional Advancement and Development (2017–2019). 20 years in AUD in various positions.
- Earlier he had worked in various academic roles at universities Concordia University, Montreal, Canada, Wilfrid Laurier University, Waterloo, Canada, and the University of Toronto.

Other consulting Engagements:

- **Academic Consultant, Emirates Institute for Banking and Financial Studies (EIBFS) – 1993–1998**
Engaged by the UAE Central Bank to oversee the transition of the EIBFS from a training institute into an accredited institution of higher education.
- **Founding Dean, Provost, & Vice President – American University in Dubai (AUD) – (1999–2019).**
Led the development of AUD's degree programs, strategic planning, and accreditation in the UAE and USA. Established new programs, majors, and minors, restructured the university into five schools with departments and research institutes.
- **Vice Chancellor and CEO – University of Balamand Dubai, UOBD (2019–2022).**
Led the initial planning and launch of a new educational institution, including feasibility studies, needs assessment, licensing, accreditation, facility design, equipment procurement, marketing, student admissions, and strategic planning. Oversaw the introduction of 15 degree programs, budgeting, and operations management.



Deepika Walian

Academic Consultant

With 15+ years of experience, Deepika has secured approvals for numerous educational institutions in the UAE and India. She played a key role in approving 20+ schools at Big Holding KHX Education, promoted IB standards in India, and partnered with Olmec Consulting for school approvals. Now Senior Manager at Cambridge International, she oversees 300 schools across North & Central India.

- Guide the Delhi Progressive School (DPS) – Sharjah (2024).
- Polaris Private Academy– Abu Dhabi (2011).
- Reach British School – Abu Dhabi (2012).
- Al Dhafra Private School – Abu Dhabi (2012).
- Al Rayyan National Private School– Abu Dhabi (2013).
- Al Etihad National Private School– Al Ain (2013).
- AlMaharat Private School – Abu Dhabi (2013).
- Al Ajyal Private School – Al Falah (2014).
- Al Murooj Scientific International School – Abu Dhabi (2014).
- Model Private School – Abu Dhabi (2013).
- Ryan International School – Abu Dhabi (2014).
- Creative British School – Abu Dhabi (2014) (A Malabar group school).
- Al Salam Private School– Al Ain (2015).
- AMLED School, Dubai Dubai (2015).
- Renaissance School, Sports City – Dubai (2015).
- Garden City British School– Al Ain (2016).
- Knight Bridge International School, Dubai 2016 (Project shelved by investor after KHDA approval).
- Oasis International School – Al Ain (2018), CBSE, Fee Approval
- Victory Heights Primary School (2019), EYFS, New FS campus extension approval and Fee Approval.
- Al Maharat Private School (2019), British Curriculum addition.
- Abu Dhabi International School Nursery – Abu Dhabi (2019), Montessori Pre-School.
- Dubai Chinese School (2020), First government school outside China; in collaboration with the Chinese embassy.
- Future Bright School – Ajman (2020), British.
- Atticus Group two nurseries – Dubai (2020), EYFS, ELC.
- Star International School – Al Qusais (2020) British, Bank Loan and KHDA fee approval.
- Al Dana Nurseries – Ajman, Dubai, Umm Al Quain (2020-2022), EYFS, ECC.
- Bright Learners Private School (2021), repurposed an old vacant school building. Bank loan approval.
- Al Maharat Private School (2022), MoE to UK Curriculum change.
- Paddington Nursery JLT – Dubai (2023), EYFS, ECC.
- South Point British School – Dubai South (2023), UK curriculum to open in 2025.
- Victory Heights Primary School new branch (2023), UK curriculum to open in 2025.
- Kiddie Cloud Nursery – Ajman (2023), EYFS.



Lesley Davies

School Academic Consultant

An experienced consultant, coach/mentor, Head and class teacher. Lesley has over twenty-five year's international school experience. She has UK and New Zealand registration having worked in public and private school systems.

- Inspector and Advisory Consultant Al Maharat Schools (MENA region).
- Partnership Management Advisor for CfBT working for the Abu Dhabi Education Council (ADEC).
- Pastoral Vice Principal, Murupara Area School, Western Bay of Plenty, New Zealand.
- "Academic Vice Principal", Mariam Bint Sultan School, Al Ain (ADEC).
- Head Teacher, Suzhou Singapore International School, Secondary Division, SIP, Jiangsu, China.
- Founding Principal / Chief Educational Consultant, Panvel and Pen International School, Mumbai.
- Senior Management Advisor and Teacher Trainer, CfBT Seconded to the Supreme Education Council, Qatar.
- Founding Principal / Chief Educational Consultant, Panvel and Pen International School, Mumbai.
- Founding Director. Mahindra UWC of India, Pune, India.
- Founding Vice Principal. Universal Int'l School, Thailand.
- Head of Humanities. Braeburn High School, Nairobi, Kenya.
- Teacher at various schools in London and the Northeast of England, both as a full-time and supply teacher, including various subject areas and SEND.
- Senior Management Advisor and Teacher Trainer.



Dr Rita Younes

University & Market Research Consultant

Dr. Rita Younes holds a Doctorate in Business Administration from the Paris School of Business and has over 15 years of experience in strategy, brand and marketing management, market research, and business development for international and regional brands. She has a strong track record of driving growth through innovative strategies and effective operations management.

In academia, Dr. Younes served as Chair of the School of Business at the Canadian University of Dubai and later as Director of Institutional Effectiveness and Planning. She has extensive experience in licensure and program accreditation, providing leadership in institutional planning and research.



Sajith Channadathu

Strategic Management

A management consultant with extensive expertise across multiple industries, with a proven track record of executing multi-million-dollar enterprise projects in large and complex environments.

He has worked closely with regulatory authorities to secure approvals for three schools in Dubai and has developed financial and business plans for schools, universities, and nurseries across the UAE.

Sajith has successfully facilitated acquisitions and sales of businesses in sectors such as education, healthcare, real estate, and hospitality. With a strong background in the education sector and has played a key role in obtaining approvals for various schools in both Dubai and Abu Dhabi.

Sajith holds an MBA from XLRI, Jamshedpur, and a Master's degree from the Indian Institute of Technology, Mumbai.



Hassan Fakhreddine

Financial Advisor

With over eight years of experience in investment banking across Dubai and Paris, Hassan has provided a broad range of services, including Mergers & Acquisitions, Corporate and Financial Advisory, Portfolio Management, and Capital Raising.

He has played a key role in developing feasibility studies and business plans for start-ups, as well as for both emerging and established companies across various countries.

Additionally, Hassan has advised and supported businesses in market entry strategies and expansion into new channels. His expertise extends to conducting in-depth research and producing analytical reports across multiple sectors, such as agriculture, real estate, technology, food and beverages, fashion, banking, and construction.

Hassan holds an MSc in Finance from Grenoble Graduate School of Business in France and a BSBA in Finance & Accounting from the American University of Sharjah.

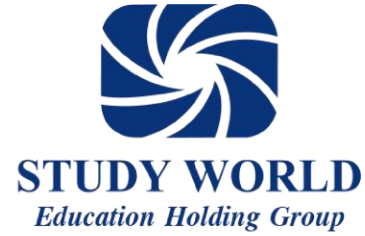


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Our Clients



Clients



Lead Consultant experience

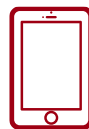


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